

Press Release Report

Report created on May 19th, 2024

Order Information

This is the information we received from you. The rest of this report is based on these inputs.

Project Name

Business Name

Walmart

Business Location

702 S.W. Eighth St, Bentonville, AR 72716

Contact Name

Doug McMilon

Phone Number

479-273-4000

Email Address

ANCHOR TEXT	TARGET URL
Walmart	https://www.walmart.com/
Walmart News	https://corporate.walmart.com/
5 Million dollar Investment	https://corporate.walmart.com/newsroom/2020/01/27/walmart-announces-5-million-investment-in-the-smithsonian-national-museum-of-african-american-history-and-culture

Press Release Strategy

Press Releases are the industry standard for high quality white hat SEO. We can take your business or an event and turn it into a high quality article called a Press Release.

Then we will seed this article through multiple, high quality news distribution channels. Hundreds of news outlets will pick up your press release and publish it on their site resulting in a multitude of high quality, diverse links from very authoritative, real news sites.

1

Press Release Creation

Complete

Our expert team of copy writers goes to work crafting your high-quality press release.

2

Approval and Distribution

Complete

After you approve the press release, it is distributed to our network of journalists.

3

Publishing

Complete

Your press release gets featured on hundreds of high quality, real news sites. You may continue to see even more links come in for months after your report has been delivered.

Press Release Created

Below you can find your press release and distribution report.

Walmart Announces \$5 Million Investment in Smithsonian National Museum of African American History and Culture

Walmart, Inc. announces that it is making a \$5 million donation to the Smithsonian National Museum of African American History and Culture as part of the company's ongoing efforts to support diversity, inclusiveness and community cohesion.

FOR IMMEDIATE RELEASE

BENTONVILLE, AR, January 28, 2020 — Walmart has announced a \$5 million grant to the Smithsonian National Museum of African American History and Culture (NMAAHC) in Washington, D.C. [Walmart](#) is making the grant as part of the company's ongoing commitment to advancing causes that promote inclusion and diversity.

Since it was opened in 2016, more than seven million visitors have explored the NMAAHC, and explored its exhibits and more than three thousand artifacts on display. As the only national museum focused exclusively on documenting African American life, history and culture, it is a public institution open to all, welcoming anyone to participate, collaborate, and learn about African American culture and history. Walmart also hosted a private event to celebrate the museum's contributions and acknowledge the vital role the Congressional Black Caucus played to help to make the museum a reality.

This grant is the second Walmart has made in support of the museum's initiatives. The company also donated \$5 million in 2010 to help finance the design and construction of the facility. This second [5 million dollar investment](#) will benefit the visitor services programs, the corporate leadership council and several other areas including scholarship and research, exhibitions and emerging technologies, collections and acquisitions, and education and public programs.

These donations are part of Walmart and the Walmart Foundation's goal of transforming systems to help create more equitable opportunities for all. Specifically, Walmart and the Walmart Foundation invest in diversifying talent pipelines, building more inclusive small business ownership and enhancing community cohesion. Most recently, Walmart funded a report produced by FSG, which highlights steps employers can take to remove barriers to advancement of frontline employees of color.

More [Walmart news](#) as well as information about Walmart's commitment to diversity, inclusion, and philanthropy, can be found at [Walmart.org](#).

About Walmart: Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 275 million customers and members visit our more than 11,300 stores under 58 banners in 27 countries and eCommerce websites. With fiscal year 2019 revenue of \$514.4 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy, and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>.

About Philanthropy at Walmart: Walmart.org represents the philanthropic efforts of Walmart and the Walmart Foundation. By leaning in where our business has unique strengths, we work to tackle key social issues and collaborate with others to spark long-lasting systemic change. Walmart has stores in 27 countries, employing more than 2 million associates and doing business with thousands of suppliers who, in turn, employ millions of people. Walmart.org is helping people live better by supporting programs that work to accelerate upward job mobility for frontline workers, address hunger and make healthier, more sustainably-grown food a reality, and build strong communities where Walmart operates. To learn more, visit www.walmart.org or find us on Twitter @walmartorg.

Media Contact:

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Press Release Distribution

Below are the posts we published as a results of our press release distribution process.

Total News Sites

116

<https://www.streetinsider.com/Syndication+Cloud/Walmart+Announces+%245+Million+Investment+in+Smithsonian+National+Museum+of+African+American+History+and+Culture/16386417.html>

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