

# Link Building Report

Report created on November 2nd, 2018

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## Order Information

This is the information we received from you. The rest of this report is based on these inputs.

Target Website Topic

SEO Tutorials, Tips

Target Website Industry

Internet Services

TARGET URL	ANCHOR TEXT
<a href="https://www.thehoth.com/blog/nerdwallet-seo/">https://www.thehoth.com/blog/nerdwallet-seo/</a>	read more now • read more • this company • here • more info.
<a href="https://www.thehoth.com/blog/seo-rankings-drop-guide/">https://www.thehoth.com/blog/seo-rankings-drop-guide/</a>	click • https://www.thehoth.com/blog/seo-rankings-drop-guide/ • website • click here • this website
<a href="https://www.thehoth.com/seo-audit-tool/">https://www.thehoth.com/seo-audit-tool/</a>	now! • this • info. • page • click here for more

# Link Building Strategy

During this campaign we created an authority structure to boost the authority of your website. This strategy mimics the path of viral content, starting with your website at the top and boosting authority through the layers. Below is a breakdown of the work done.

## Your Website

Links from the layers below boost authority to your website and the URLs provided.



## Authority Site Links

We built properties on high authority domains and linked to your website. These are the only links in the structure that are pointed directly to your site.

Authority Site links created

32

## Authority Sites

We built properties on high authority domains and linked to your website. These are the only links in the structure that are pointed directly to your site.

Total Authority Sites

**4**

### Authority Site 1

www.minds.com

URL

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<https://www.minds.com/PheraiNowa/blog/how-to-improve-your-site-ranking-with-the-following-quick-se-904502861962780672>

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<https://www.minds.com/PheraiNowa/blog/seo-tutorial-tips-that-you-should-know-904504253515915264>

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<https://www.minds.com/PheraiNowa/blog/how-to-do-proper-seo-904504975171186688>

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<https://www.minds.com/PheraiNowa/blog/guidelines-for-choosing-the-right-company-for-seo-tips-904505777952481280>

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<https://www.minds.com/PheraiNowa/blog/factors-to-consider-when-doing-seo-904506670638276608>

### Authority Site 2

publish.lycos.com

URL

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<http://publish.lycos.com/greatinternetmarketing/2019/01/03/how-to-improve-your-site-ranking-with-the-following-quick-seo-tips/>

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<http://publish.lycos.com/greatinternetmarketing/2019/01/03/seo-tutorial-tips-that-you-should-know/>

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<http://publish.lycos.com/greatinternetmarketing/2019/01/03/an-seo-tutorial-for-beginners/>

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<http://publish.lycos.com/greatinternetmarketing/2019/01/03/guidelines-for-choosing-the-right-company-for-seo-tips/>

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<http://publish.lycos.com/greatinternetmarketing/2019/01/03/things-you-need-to-know-about-search-engine-optimization/>

### Authority Site 3

topinternetmarketingguide1.doodlekit.com

URL

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<http://topinternetmarketingguide1.doodlekit.com/blog/entry/4642669/basic-seo-tips-to-help-improve-your-ranking-organically>

### Authority Site 4

greatinternetmarketingguide.sitey.me

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<https://greatinternetmarketingguide.sitey.me/blog/basic-seo-tips-to-help-improve-your-ranking-organically>

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<https://greatinternetmarketingguide.sitey.me/blog/seo-tutorial-tips-that-are-known-to-work>

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<https://greatinternetmarketingguide.sitey.me/blog/learning-seo-techniques>

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<https://greatinternetmarketingguide.sitey.me/blog/guidelines-for-choosing-the-right-company-for-seo-tips>

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<https://greatinternetmarketingguide.sitey.me/blog/things-you-need-to-know-about-search-engine-optimization>